



A for Analytic

RETAIL ANALYTICS

AUTOMATION OF REPORTING PERFORMANCE INSIGHTS OF OVER 140 STORES WORLDWIDE



BUSINESS OBJECTIVE

- Different items are being sold in multiple retail stores and countries. This Retail Analysis and its underlying report has been developed in-order to analyze the sales data of items sold in multiple stores in different countries.
 - The dashboards metric compares this year's business performance to last year's in these areas: sales, units, gross margin, variance and New & Old store analysis of Old & New Items across different region and stores.
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CHALLENGES AND OPPORTUNITIES

- The petabytes of data with data from data source like Analysis Services and Microsoft Azure.
- Work with transactions of nearly 140 stores data in a single dashboard requires lot of data manipulation process in Analysis service and Azure SQL SERVER to post the right data.
- Required several calculated measures and calculated columns with different business logics.
- Implement solutions on different Business Intelligence tools.

SOLUTIONS METHODOLOGY

- Store Sales Overview and so-known as Executive Retail dashboard.
- Key Metrics and dimension included
 - Sales for different Location.
 - Web and Mobile BI solution view.
 - Sales Trends of different category over dates of different hierarchy.
- Subscription and Alert to Top executive about the fall and rise of certain very important measure which plays a vital role in performance of the company.
- For more details, Reach us out at email below
- As a business owner, you want immediate answers for your questions right away, you can make use of live chat in website to do so.

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